



GOVT. PT. SHYAMACHARAN SHUKLA COLLEGE, DHARSIWA

RAIPUR, CHHATTISGARH

Affiliated to Pt. Ravishanker Shukla University

Registered Under Section 2(F) & 12(B) of UGC Act

Accredited by NAAC with Grade-B



National Webinar

on

Impact of e-Commerce on Small Business During Covid-19 Pandemic

Organized by Department of Commerce

About the College

Govt. Pt. Shyamacharan Shukla college Dharsiwa was established on 14th of August 1989. The department of commerce was started functioning in 2017 offering an undergraduate course of B.Com. Institute is affiliated to Pt. Ravishankar Shukla University, Raipur Chhattisgarh. Institute has been accredited by NAAC with Grade B.

About the Webinar

Covid-19 has brought a drastic change in our lives. With every passing time, the pandemic is coming in front of us in a new form. Government is imposing lockdowns to control the situation due to which people are changing their lifestyle. People are getting attracted towards living in homes and online shopping because of fear of getting sick. This same trend of people has given a new enhanced opportunity to e-commerce. Covid-19 pandemic has negatively impacted many areas such as health, education and tourism, but the trend towards e-commerce has been very positive and service-oriented. In this pandemic e-commerce has emerged as a golden option for small business owners. In the trend of e-commerce, small businessmen have faced many challenges like handling online operations, making essential goods easily available, government-imposed taxes and delays in reaching products to customers, difficulties in the shipping process etc. Small businessmen who are new in this technical change they are trying to establish themselves by facing the challenges. An effort to review all aspects related to the presented webinar topic.

Date
8th June

2021

Timings
12.00
onwards

Join us via



Important Informations :-

Registration Link

<https://forms.gle/avhDoUNdcRPDc2ss7>

Google Meet
(Kindly Join before
15 minutes)

To join the meeting on Google Meet, click this link:
<https://meet.google.com/ymg-bmsn-eds>
Or open Meet and enter this code: ymg-bmsn-eds

You Tube
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https://www.youtube.com/watch?v=l_Vtr9vOIJl

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Patron
Dr. (Smt.) Vinod Sharma
Principal



Dr. Shailendra Kumar Bharal
Professor & Head
Department of Commerce
Govt. Kalidas Girls P.G. (Lead)
College, Ujjain (M.P.)



Our Eminent Speakers



Dr. Shobhit Bajpayee
Professor & Head
Department of Commerce
Rajiv Gandhi Govt. P.G.
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